



## Why Elastic?

Observability and sentiment analysis  
in a single platform with the ELK Stack



**Dave Moore**

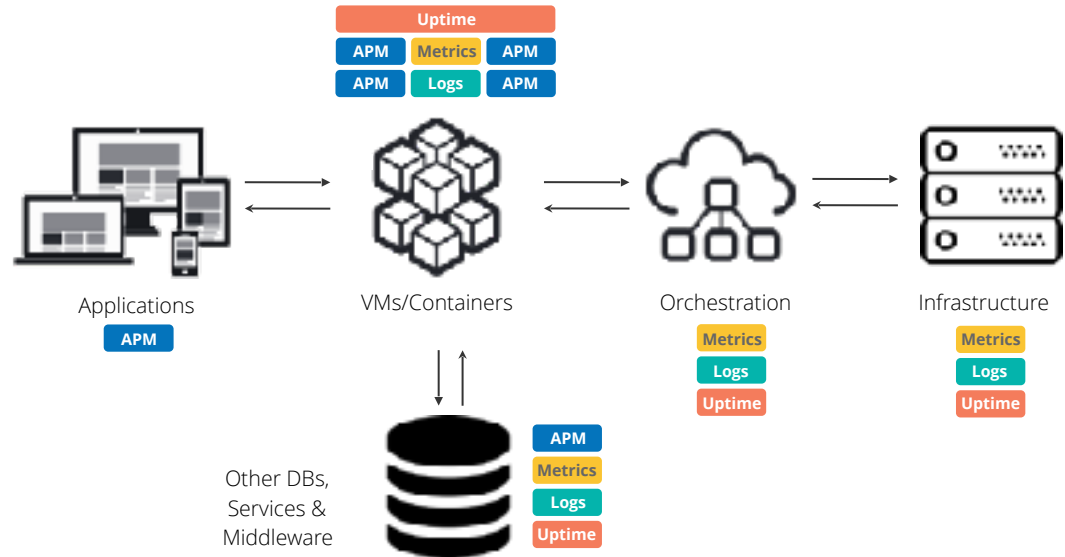
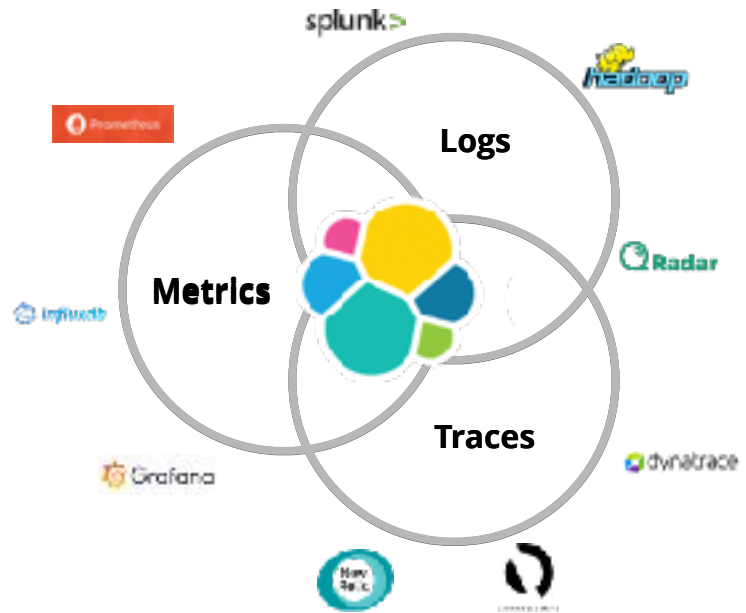
Principal Solutions Architect



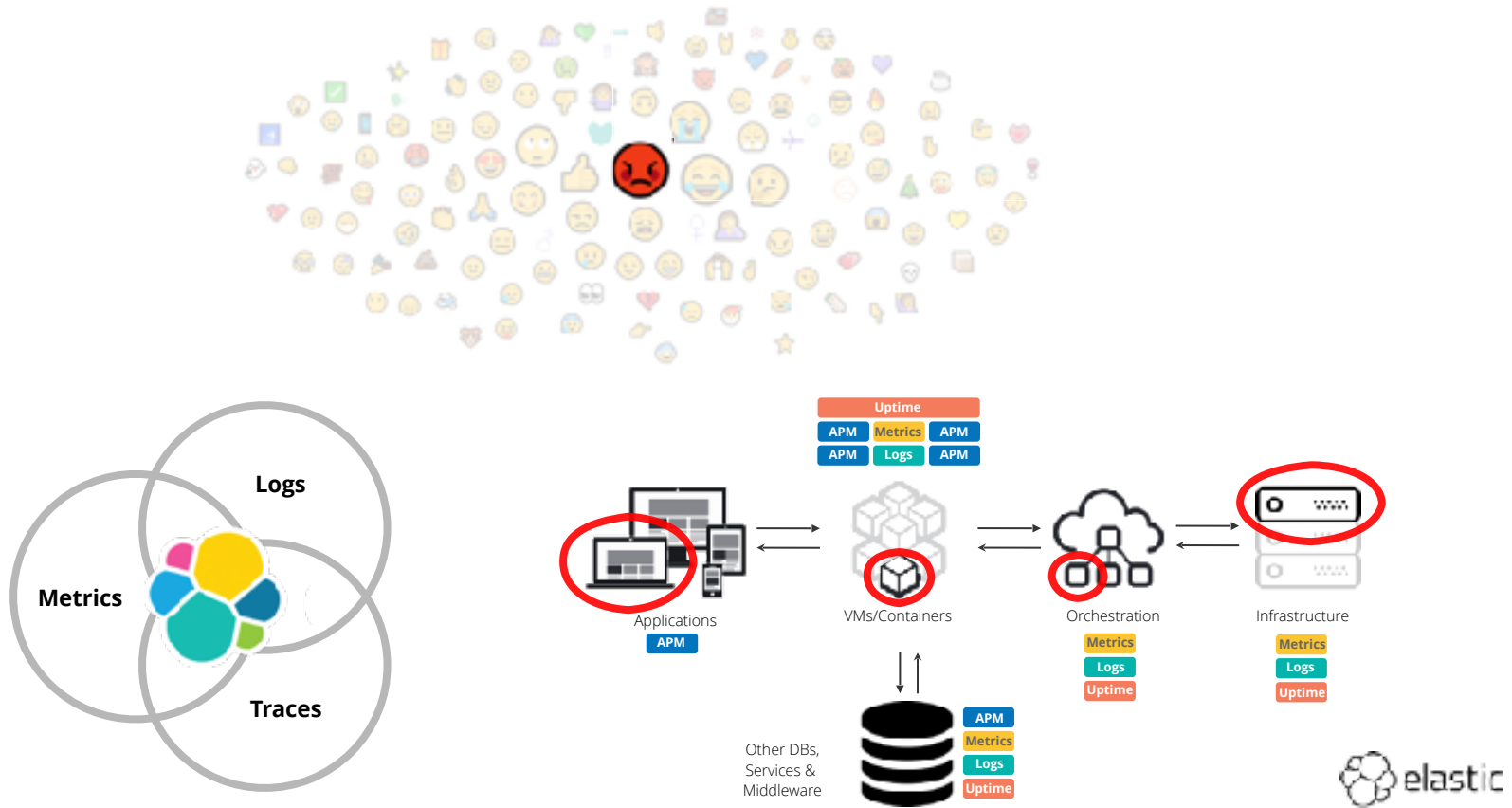




# Observability with Machine Data



# Observability with Sentiment Analysis





# The Unique Value of Search and Relevance

